## Town of Somers Economic Development Commission Meeting Minutes

DATE & TIME Wednesday, June 28, 2023 6PM

**LOCATION** Town Hall Meeting Room

ATTENDEES: Jim O'Hearn, Ann Levesque, Beth Frechette

and guests Melissa Zelek and Matthew Beggs

1. Call to Order at 6:06

2. Review and Approval Past Meeting Minutes done by unanimous vote

3. Correspondence: Beth Frechette reported she was updating the directory, reposting information on Facebook (557 followers) and will look into tracking action on directory

## 4. Old Business

- a. Business Directory relocation on town website: not accomplished yet. Beth will follow up with Kim LaFleur
  - b. Update on Shuttle Advertising: no response at this time by CT DOT
- c. Review standards for Business of Month and publicity: sample was approved and it was agreed that we would begin the program in September. Nominations can be sent to <a href="mailto:EDCSomers@gmail.com">EDCSomers@gmail.com</a> or % EDC, Somers Town Hall, 600 Main St, Somers CT

## **5. New Business**

- a. There was a discussion regarding the potential for a pharmacy in Somers. Ann will network at NCCC meeting on 6/29/23 and Jim will look into SBA
  - b. Business Issues: none brought up
  - c. Ribbon Cuttings: none this month
- d. Potential EDC Members: It was unanimously voted to send to selectmen applications for the following: Melissa Zelek, member; Matthew Beggs, Alternate Member, and Clare and Tracey Deleston, Honorary Members
- 6. Suggestions for September agenda: It was agreed that members would bring in ideas for a flyer supporting local business, and a plan for Small Business Saturday.